

Educate with eBooks

eBooks appeal to a wide audience and offer a fresh approach to introduce the unique and varied resources in BLM's National Landscape Conservation System (NLCS).

Nevada's Black Rock Desert-High Rock Canyon Emigrant Trails National Conservation Area is one example of this interactive distance learning format.

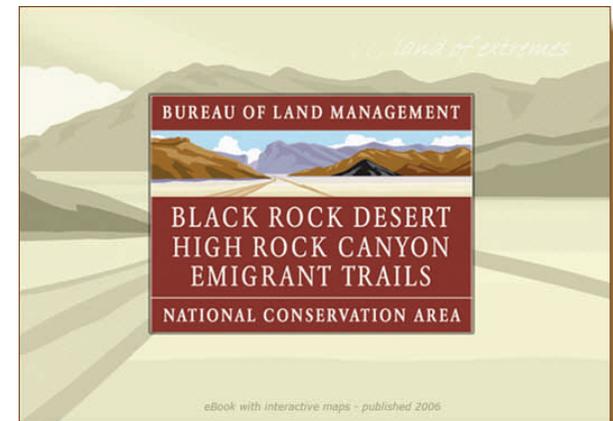
The BLM National Training Center can offer assistance in designing and developing computer-based eBooks for NLCS units.

...travel down the road toward distance learning



The National Landscape Conservation System

Educate with eBooks



NCA eBook Cover

eBooks provide:

- distance learning technology
- avenues for outreach
- interactive maps
- active links to the internet
- user-friendly interface
- navigation tools
- video and animation

BLM National Training Center
Phoenix, AZ



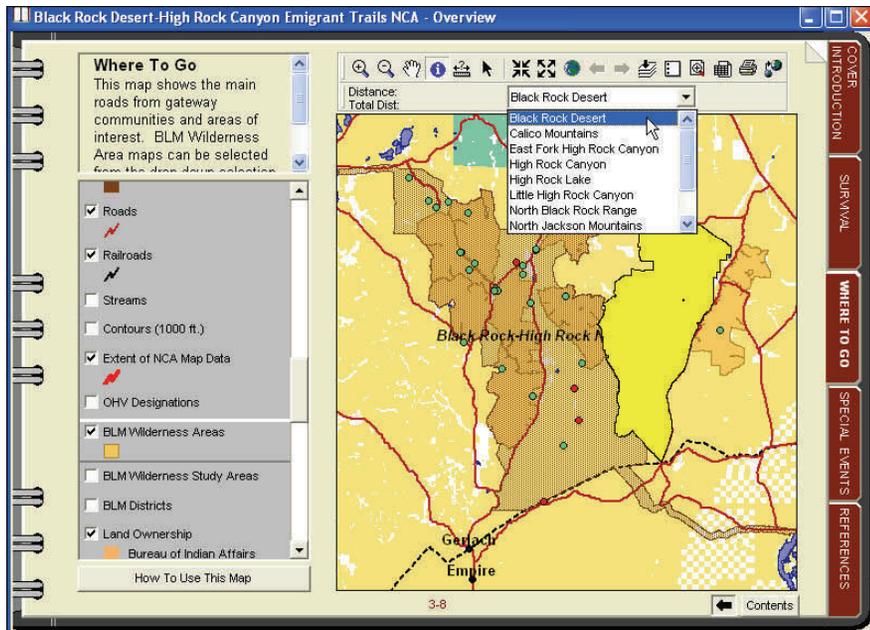
Contact: Diane Nelson

BLM National Training Center
9828 North 31st Avenue
Phoenix, AZ 85051

Phone: 602-906-5548
Fax: 602-906-5555
email: Diane_Nelson@blm.gov

Educate with eBooks

Black Rock Desert-High Rock Canyon Emigrant Trails National Conservation Area (NCA)



Interactive map page

The eBook development process begins with an initial design meeting to determine customer objectives and define a content outline or storyboard. Subject-matter experts (SME's) are identified and assigned with content development tasks. Local GIS specialist involvement and support is required when the eBook design includes interactive mapping.

The National Training Center (NTC) project manager for eBook development coordinates efforts to ensure educational training goals and objectives are met, and to keep the SME content flowing smoothly. NTC also provides graphics design and media support for video, audio, and special effects.

The eBook is a multimedia platform incorporating interactive maps, popup information windows, web-links, videos, slideshow presentations, a linked table of contents, and navigation tools.

NTC is currently working with the Nevada State Office, Winnemucca and Surprise Field Offices to develop an eBook for the **Black Rock Desert-High Rock Canyon Emigrant Trails National Conservation Area**, located in northwest Nevada. This NCA is unique in its vastness and desolation, and contains a wide variety of landscapes and opportunities for recreation.

The primary objectives for this eBook are to educate the general public and volunteers how to travel safely in the NCA and present an overview of the NCA. The eBook also provides a valuable educational tool for BLM's many partners.



eBook Table of Contents